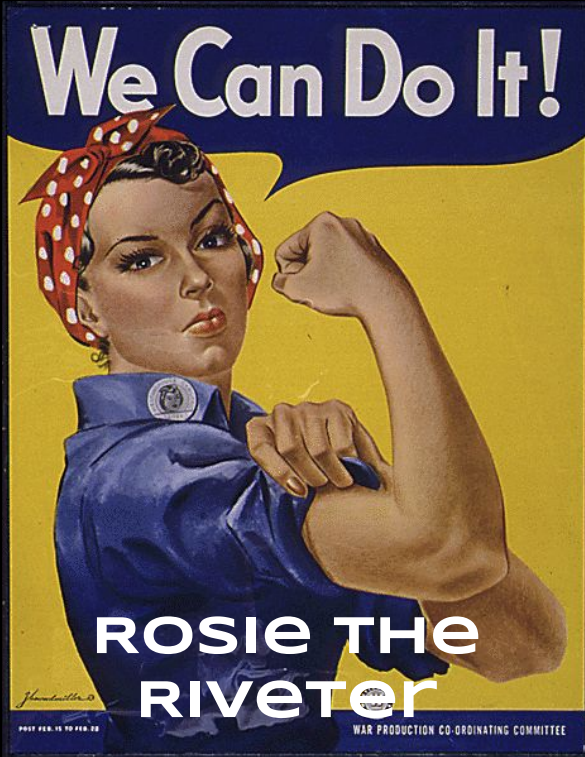


# Persuasion & Propaganda



*selling*  
*WORLD*  
*war*  
*TWO*



# ROSIE THE RIVETER



- Represents women working & volunteering in factories & shipyards producing ammunitions and war supplies during world war II
- They replaced many male workers who were serving in the military
- This image was used as a symbol of feminism & women's economic power in the USA, Britain, & Australia

# PRODUCT OF Persuasion



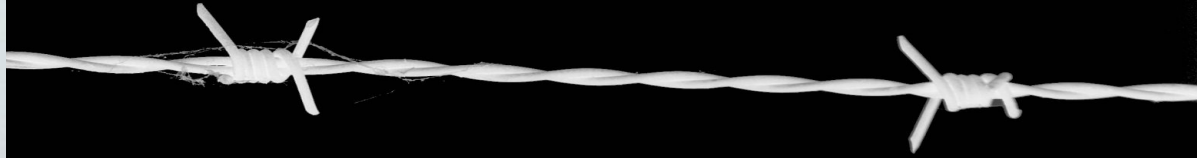
"From 1940 TO THE PEAK OF THE women's war employment in JULY 1944, THE number of women in THE LABOR FORCE... INCREASED BY MORE THAN 6 MILLION..."

- UNITED STATES  
DEPARTMENT OF LABOR  
REPORT, 1946





# PRODUCT OF Persuasion



"BETWEEN 1940 AND 1945,  
THE FEMALE LABOR FORCE  
GREW BY 50%"

"THE PERCENTAGE OF  
MARRIED WOMEN WORKING  
OUTSIDE THE HOME WENT  
FROM 13.9 TO 22.5."

- METROPOLITAN STATE  
UNIVERSITY OF DENVER

view  
only

# REAL LIFE "ROSIES"

WORK ON THE A-31 VENGEANCE  
BOMBER IN 1943



OPERATING A TURRET LATHE IN 1942



RIVETING TEAM ON COCKPIT SHELL  
OF A C-47 AIRCRAFT IN 1942



WENDY  
THE  
WELDER

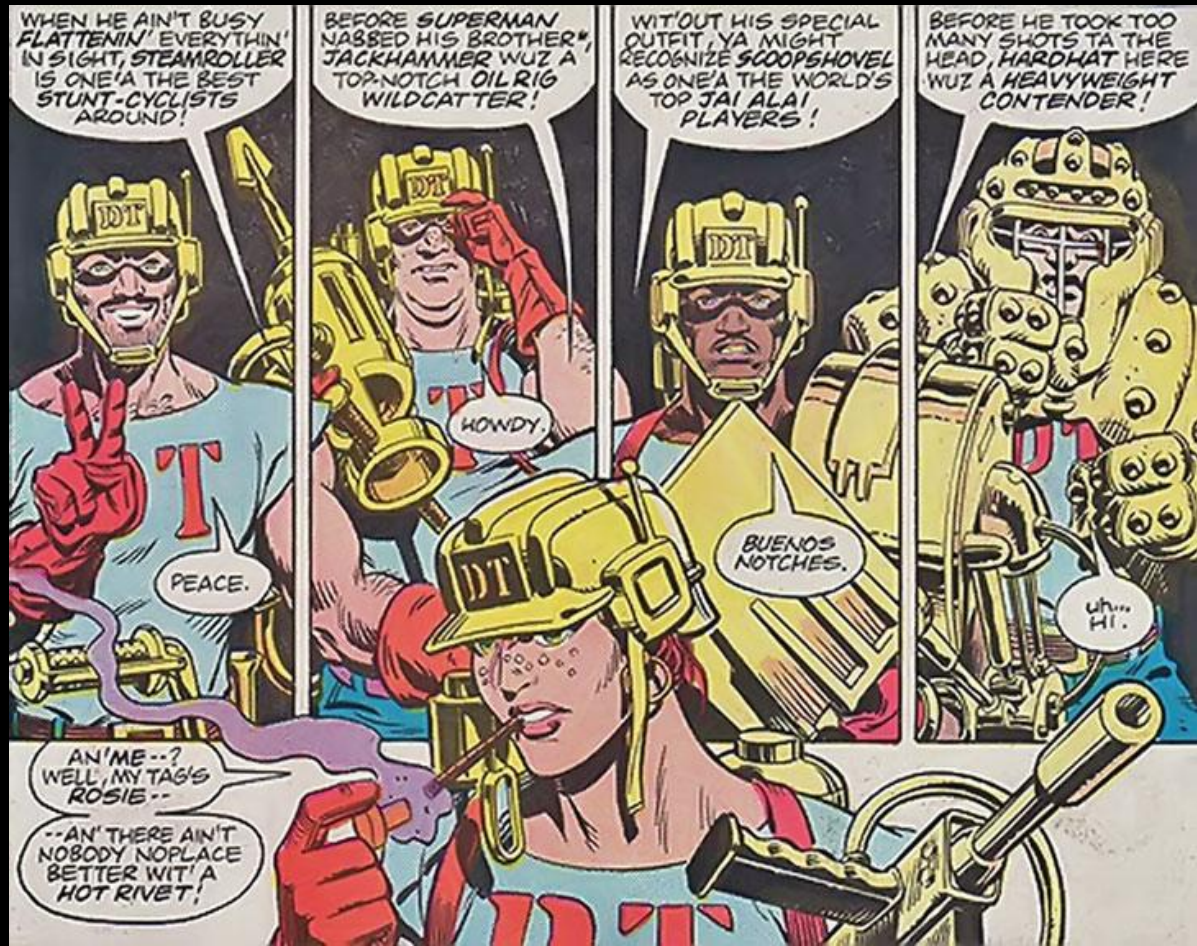


# ROSIE & Her DEMO. Team

**THE NEW  
SUPERHERO  
SQUAD IN DC  
COMICS:  
ROSIE & THE  
DEMOLITION  
TEAM**

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FIRST APPEARING  
IN *Green  
Lantern* VOL. 2  
NO. 176 (May 1984)

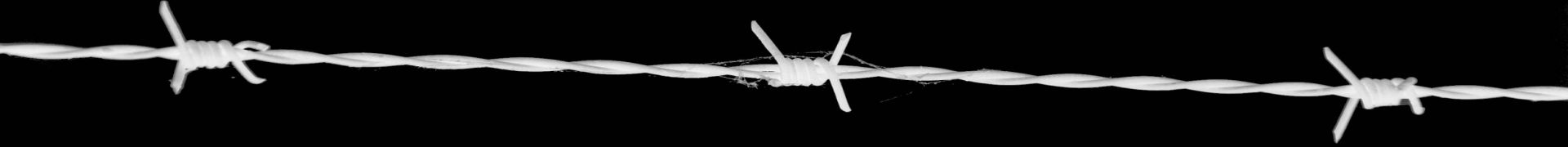


# League of German Girls



- THE GIRLS' WING OF THE NAZI PARTY YOUTH MOVEMENT, THE HITLER YOUTH, WAS THE ONLY LEGAL FEMALE YOUTH ORGANIZATION IN NAZI GERMANY
- ORIGINATED IN THE 1920S
- A.K.A. THE SISTERHOOD OF THE HITLER YOUTH
- USED CAMPFIRES, SUMMER CAMPS, FOLKLORE, TRADITIONS AND SPORTS TO INDOCTRINATE GIRLS WITHIN THE NATIONAL SOCIALIST BELIEF SYSTEM
- TRAINED WOMEN FOR ROLES AS WIVES, MOTHERS, & HOMEMAKERS

# Persuasion & Propaganda



- HOW DO WE SEE PERSUASION AND PROPAGANDA BEING USED TODAY IN OUR SOCIETY?
- HAS THERE BEEN ANYTHING THAT HAS INFLUENCED YOU?