

Overview & Checklist



**Thank you for coordinating *Olive Garden's Pasta for Pennies* at your school!
We are thrilled that you are part of our team.**

Since 1994, students and educators throughout the United States & Canada have raised over \$211 million dollars in support of the Leukemia & Lymphoma Society (LLS) mission to cure blood cancers and improve the lives of patients and their families. (For more information on the LLS mission and successes, please see the LLS Mission page in this folder).

This folder is your 2012-2013 COORDINATOR GUIDE with information to help you coordinate a fun and meaningful *Pasta for Pennies* program.

More information can be found at our website: schoolandyouth.org/los, and our School & Youth (S&Y) team is always available to assist you.

Please contact us at the number or email below with questions, to request extra supplies, or to schedule a S&Y staff planning meeting or educational kick-off assembly for your students.

The Leukemia & Lymphoma Society
Greater Los Angeles Chapter
6033 W Century Blvd., Suite 300
Los Angeles, CA 90045
310-342-5843
schoolandyouth_cal@lls.org
schoolandyouth.org/los

Program Checklist

To stay on track for a fun and successful program, simply check off the list below as you progress in your campaign.

Getting Started

- Contact the LLS School & Youth Team to schedule a planning meeting or kick-off assembly.
- Decide on a Coin Counting Plan and enlist support from faculty, student groups or parents.
- Set a goal: The average national school in 2011-2012 raised \$1330.
- Distribute materials: 1 collection box per classroom, 1 thermometer chart per classroom, 1 Parent Flyer per student (K-8) and 1 individual box per student (K-8).
- Communicate program dates, honored hero information, service learning information and incentive information to teachers.
- Review the School & Youth lesson plans and creative fundraising ideas and choose some to include in your program.
- Check out the School & Youth website: www.schoolandyouth.org/los for more information on service learning and additional ideas.
- Find your school's online fundraising page! Go to schoolandyouth.org/los, click Donate Now!, click your state and select your school from the list. For questions or more information on online fundraising, contact a member of the S&Y Team!

During the Campaign

- Collect and deposit coins at CoinStar frequently (no less than once a week).
- Promote online donations through your school's e-newsletter or teacher websites.
- Hang your class and school thermometer posters and track your progress to your goal!
- Motivate with Daily Morning Announcements: Give updates, facts and reminders.
- Incorporate some Fun Fundraising Ideas to generate more excitement and higher donations!

Wrapping Up

- Send the Wrap Up Form along with any Coinstar receipts, checks or money orders to School & Youth Programs
LLS Greater Los Angeles Chapter
6033 W Century Blvd., Suite 300
Los Angeles, CA 90045
- * You must send in your Coinstar receipts for your school to receive credit.**
- A thank you packet and your school's incentives will be sent shortly after the donation is received.
 - Share your success! Reach out to your local newspaper, radio, or TV station; sample press releases can be provided.
 - Register for next year!

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Wrap Up Report and Hospitaliano Lunch Form



Please mail, with your donation(s), to:
 The Leukemia & Lymphoma Society
 Greater Los Angeles Chapter
 6033 W Century Blvd., Suite 300
 Los Angeles, CA 90045

To qualify for prizes, we must receive
 this form within 2 weeks of program
 completion.

School Name: _____

Coordinator's Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Number of students enrolled at your school: _____

Would you like to register for next year's program? (We will contact you in the fall to reconfirm details)

YES! We will participate _____ (Enter dates, if known.)

Not at this time.

CHECKS

(Made payable to The Leukemia & Lymphoma Society)

Number of checks _____

Total amount (\$) of checks \$ _____

District is sending a check (\$) \$ _____

COINSTAR

Number of Coinstar receipts _____

Total amount of Coinstar receipts \$ _____

MONEY ORDERS

Number of money orders _____

Total amount of money orders \$ _____

MATCHING GIFTS

Total number of Matching Gifts _____

Total amount of Matching Gifts \$ _____

ONLINE DONATIONS

Total amount (\$) \$ _____

ARMORED CAR SERVICE

of tickets _____

Estimated amount enclosed \$ _____

TOTAL ENCLOSED OR REPORTED \$ _____

Top fundraising classroom amount \$ _____

Prizes and Incentives Selection: (See Prizes & Incentives page for more information)

CLASSROOM PENNANTS

of Classrooms raising \$100 to \$199

Bronze Pennant! _____

of Classrooms raising \$200 to \$299

Silver Pennant! _____

of Classrooms raising \$300 or more!

Gold Pennant! _____

HOSPITALIANO PARTY!

Fill out the Hospitaliano Scheduling Form on the back of this page and mail it in with your donations to set up your lunch.

(See back of page for form)

Gift Cards FOR QUALIFYING SCHOOLS!

Please refer to the Prizes and Incentives page to see if your school qualifies for a gift card, then select an option below.

Yes! Our school qualified for a gift card. Please send it to us.

We would like to donate the gift card amount to The Leukemia & Lymphoma Society.

T-SHIRTS: (Youth) (M) _____ (L) _____ (XL) _____ (Adult) (M) _____ (L) _____ (XL) _____

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Hospitaliano Lunch Scheduling Form



Congratulations! Your school has successfully completed Olive Garden's Pasta for Pennies program to benefit The Leukemia & Lymphoma Society.
You have helped raise vital dollars needed to find a cure for leukemia, lymphoma and myeloma.

Please complete the following information so that we can arrange the Hospitaliano! lunch for **ONE top fundraising classroom** in your school (35 students max).

The faster you return this form, the sooner we can schedule your Hospitaliano! Lunch.
Fax to or mail with your donations and Wrap-up Report.

School Name: _____

Contact Name (Classroom Teacher): _____ Number of Students: _____

Phone: _____ Best Time to Reach: _____

Classroom Amount Raised: _____

Please give us three possible dates and times for your lunch during the months of January through May.
Lunches are best scheduled at the school Monday through Thursday between 10:30 a.m. – 12 p.m. or 2 – 4 p.m.

PLEASE NOTE: LUNCHES ARE NOT AVAILABLE: March 25-29, April 1-5, May 10, or June 3-14.

DATE	TIME
1.) _____	_____
2.) _____	_____
3.) _____	_____

If you have any questions, please contact Rachel Williams, Greater Los Angeles Chapter at 310-846-4725.
LLS will work with Olive Garden to schedule the best date and time for the Hospitaliano! Lunch.

This form must be returned within 2 weeks of program completion.

Prizes and Incentives



Hospitaliano Lunch!

Every school that completes Olive's Garden's Pasta for Pennies program wins a pasta lunch for the top fundraising classroom (maximum of 35 students.) See the Hospitaliano! Lunch Scheduling Form on the back of the **Wrap-Up Report** for details.

Gift Cards! Each school that raises \$2500 or more is eligible for a gift card to Office Depot, or you may choose to donate the value of the gift card back to LLS.

Amount Raised:	You Earn:
\$2500-\$4999.....	\$50 Office Depot gift card
\$5000 or more.....	\$75 Office Depot gift card

Pennants! Look at the chart below to see if you have classrooms that qualify for pennants.

If any class raises:	They will Earn:
\$100 - \$199	A Bronze Pennant
\$200 - \$299	A Silver Pennant
\$300 (or more).....	A Gold Pennant

On the **Wrap-Up Report**, please note how many pennants of each color you need (1 pennant per qualifying class) and submit it with your donations.

Champions Of Change Banners! All schools raising over \$4000 will receive a Champions of Change Banner to display in their school!

\$25+ Student T-Shirts! New this year: students that raise \$25 or more will receive a School & Youth Programs t-shirt!

\$50 + Student Drawing! Students that raise \$50 or more are entered into a drawing for a chance to win prizes like tickets to local attractions and much more!

GRAND PRIZE: DJ HERO BUNDLE!

Don't forget to include your list of students who qualify.

Drawing will be held June 1, 2013 and all winners will be notified immediately through the school. Complete list of prizes will be posted on the School & Youth website by May 12, 2013.

Contact a member of the School & Youth team for more details.

Website: www.schoolandyouth.org/los

Email: schoolandyouth_cal@lls.org

Phone: (310) 342-5843

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Coin & Donation Management



Step 1: Make a Coin Counting Plan

Select the method that's best for your school. Consider the amount of time you can dedicate to the counting process, and your school's policies on money handling. Contact LLS for assistance.

- **Online Donations:** Visit our website at www.schoolandyouth.org/los and click on the red "Donate Now" tab near the top. Then click on "Greater Los Angeles", click "school" to sort alphabetically, and select your school from the list. This will give you the link to your school's personalized donation page, which you can distribute to students and parents.
- **Coinstar:** Coinstar machines found in most supermarkets offer an alternative to counting coins. **To use the machine, select the "donate" option, then select "The Leukemia & Lymphoma Society."** Coins can be poured in by classroom and a receipt is provided for the total.

Mail the receipts to the LLS Chapter office at:
The Leukemia & Lymphoma Society
School & Youth Programs
6033 West Century Blvd., Suite 300
Los Angeles, CA 90045

NOTE: Do not use Walmart or Safeway locations. Their machines do not have the donation feature available for LLS.

- **Armored Services:** If your school's fundraising goal is \$2,500 or more, you are eligible for a free donation pickup from one of our armored service partners. Contact LLS to set up your pickup and supplies.

Step 2: Form a Coin Counting Committee

Consider asking teachers, students (NHS, student council or service groups) or parents (parent classroom helpers or PTA members).

Step 3: Deposit Coins at Least Once a Week

Depending on your coin volume, you may need to make daily or weekly trips to the bank or Coinstar machine. Also, be aware that coins can be heavy, so plan accordingly.

Step 4: Keep a Tally of Classroom Totals

Make a tally sheet to keep track of classroom totals. Ask teachers to have their classroom coins counted daily to make the task more manageable and to help calculate daily classroom standings. Try offering an incentive for teachers to count their class' donation - cookies, popcorn, soda, lunch duty, playground duty, etc.

Step 5: Checks & Paper Money

Paper money can be converted into a check or money order payable to The Leukemia & Lymphoma Society.

Coin Counting Tips

- If you don't want to count coins, try paper pennies. Students can donate \$1 for a paper penny to tape in the school hallway. (Paper pennies are free from LLS upon request.) Find out who processes your school cafeteria money and ask them for assistance or ideas.
- Award older students to help the lower grades count change.
- Place a basket next to the collection box. Ask students to write on a slip of paper how much they are dropping in the box. Add up the slips of paper each day.
- Encourage online donations! Put the schoolandyouth.org website and call for donations on your email signature, school newsletter, and school website.

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Coin & Donation Management



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Coinstar is a network of self-service coin-counting machines found in most supermarkets. To find the Coinstar machine **with the donation feature** closest to your school, call **(800) 928-CASH** or go to **www.coinstar.com** and search under Coinstar Machine locator. We encourage a trial run to ensure the Coinstar machine is operating.

Important Notes:

- **Take these instructions with you** when processing donations at Coinstar
- **Do not use the “Cash Value” option.** Follow the on-screen prompts to **donate**.
- **Keep all receipts** and mail them and/or copies to the LLS chapter.
- **Do not use Walmart or Safeway locations.** Their machines do not have the donation feature available for LLS.
- **Do not mail your receipts to the White Plains, NY** address which you'll find printed on the receipt. Instead, use the local chapter address.
- **Do not process paper currency/bills through Coinstar.** Convert any bills into a money order (may be done at the Customer Service Department) or a check.
- **Coinstar is in the process of updating their machines with new software.** During this process, there will be 2 different procedures for donating to LLS, depending on the machine. See the following for step by step instructions.

How Do I Use Coinstar?

New Procedures For Machines That Look Like This:



1. Press Large Green box to start counting coins
2. Press Accept Terms & Conditions (bottom right green button)
3. Put money in and let machine count
4. When finished counting, press Continue (bottom right green button)
5. Press Continue to Marketplace (bottom right green button)
6. Select The Leukemia & Lymphoma Society box
7. Press Continue once box turns yellow
8. Press Enter Amount (bottom right green button)
9. Press \$Max Amount (bottom left green button)
10. Press Confirm (bottom right green button)
11. Press End Session (bottom right green button)
12. Remember to take your voucher receipt

Procedures For Machines That Look Like This:



1. Press green button to start.
2. Press blue button to “donate” coins (Do not select Cash Value!).
3. Press the “donate” button once more.
4. Enter 3333, the LLS ID#.
5. Enter “yes” button to confirm selection.
6. Feed coins into the machine.
7. Press “done” button to complete transaction.
8. Don't forget to save your receipts and mail them in at the end of your campaign.

****Please do not mail your receipts to the White Plains, NY address printed on the receipt. Mail your receipts to the Greater Los Angeles Chapter
6033 W Century Blvd., Suite 300
Los Angeles, CA 90045**

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The LLS Mission



The Leukemia & Lymphoma Society (LLS)

The Leukemia & Lymphoma Society is the world's largest voluntary health organization dedicated to funding blood cancer research and providing education and patient services. We offer a wide variety of programs and services in support of our mission: **Cure leukemia, lymphoma, Hodgkin's disease and myeloma, and improve the quality of life for patients and their families.**

Research

Since 1954, LLS has awarded more than \$814 million in research grants. In fiscal year 2011 alone, LLS invested more than \$76 million in blood cancer research. When LLS was founded, a blood cancer diagnosis was almost always fatal. Thanks in part to innovative research funded by LLS and the fundraising efforts of donors like our *Pasta for Pennies* schools, survival rates have doubled, tripled and even quadrupled for some blood cancer patients. Critical treatment innovations have originated through blood cancer research – radiation, chemotherapy, stem cell transplantation, and new targeted therapies. Nearly 50% of all FDA approved cancer drugs in the past decade were for blood cancer. Many are now being tested for other cancers and other serious diseases.

Patient Services

LLS provides free information and support to patients and their caregivers. LLS's Patient Services include: Information Specialists, The Trish Greene Back to School Program for Children with Cancer, *Patti Robinson Kaufmann First Connection Program*, Family Support Groups, Free Education Materials, Telephone and Web Education Programs.

Last year over 37,000 patients received Patient Financial Aid from LLS, totaling over \$5.5 million, and nearly \$38 million was awarded through the *LLS Co-Pay Assistance Program*.

Advocacy

Since 1994, LLS advocacy has been a strong voice in Washington, DC, representing the healthcare quality concerns and medical research interests of patients and their families to policy makers at all levels of government. Our grassroots advocacy network now includes 43,000 volunteers and has become a potent voice in public policy deliberations. To become an advocate for blood cancer patients and their families in your community, visit the LLS website: www.lls.org.

Blood Cancer Facts

Leukemia, lymphoma and myeloma are cancers that originate in the bone marrow or lymphatic tissues as the result of an acquired genetic injury to the DNA of a single cell, which becomes malignant and multiplies continuously. The abnormal accumulation interferes with the production of healthy blood cells.

In the United States, more than 12,000 children under the age of 21 are diagnosed with cancer every year; approximately 3,000 of them will not survive the disease. The leukemias represented 27 percent of all cancers occurring among children younger than 20 from 2001-2005. Leukemias are the most common cancers in children younger than 18, and they cause more deaths than any other cancer among children and young adults under 20. Last year, about 497 children under 15 were expected to die from leukemia.

For more information on the LLS mission, please visit www.lls.org.

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School Announcements



The following announcements can be used each day to help keep students motivated and engaged with *Pasta for Pennies*. Be sure to add any specific details about upcoming fun fundraising events and classroom results.

DAILY ANNOUNCEMENTS

MONDAY

Week 1

Today, our school joins 27,000 schools nationwide in the *Pasta for Pennies* program. For the next few weeks, we will help people who are sick with blood cancers like leukemia, lymphoma and myeloma. All you have to do is collect coins and other donations and put them in your classroom's collection box. Remember that every penny counts! Our school goal is to raise \$_____. Does your classroom have a goal?

Week 2

Today we start our second week of *Pasta for Pennies*. I hope you brought in all the coins you found over the weekend! Last week we raised \$_____ to help cure cancer, and this week we want to do it again! Do you think it will take a long time to fill your box? Let's see if your class can be the first one.

Week 3

This is it: Only one week to go with our *Pasta for Pennies* campaign, and every coin makes a difference! Remember, _____'s class is currently in the lead, and the top fundraising classroom has a chance to win a pasta party. This week, challenge yourself to talk to two people like an older sister, an uncle, or a grandparent, about the *Pasta for Pennies* program. Who knows, maybe that person will decide to donate a few dollars for you to bring back to your classroom's Pennies box!

TUESDAY

Do you know what blood cancer is? It is a disease that occurs in the blood. Our blood is made up of three types of cells: red blood cells, white blood cells and platelets. Blood cancer crowds out the healthy blood cells so they can't do their jobs. Do you know what the treatments for cancer are called? Tune in tomorrow to see if you're correct, and keep those donations coming!

Do you know which US Presidents are on the penny, nickel, dime and quarter? Presidents Lincoln, Jefferson, Roosevelt and Washington are on our coins. In 2009, the penny got a one-year, four-coin commemorative program marking the 100th anniversary of Lincoln being placed on the cent and the 200th anniversary of his birth. Keep those coins coming for *Pasta for Pennies*!

The Leukemia & Lymphoma Society's mission is to cure leukemia, lymphoma, Hodgkin's disease and myeloma and improve the quality of life of patients and their families. By raising funds, our school helps families who need LLS's Patient Financial Aid program. Yearly, this can help pay for medicines, the doctor or other treatment-related expenses. How many families will we help through *Pasta for Pennies*?

WEDNESDAY

When someone has a blood cancer they have to go through treatment for a long time – sometimes as long as 3 years! Did you know that the treatments for blood cancers are chemotherapy, radiation and bone marrow transplant? Keep up the good work bringing in those coins – together we're making a difference in the fight for a cure!

Did you know that the money you are raising will help fund research? In medicine, research means the careful study of a disease with the goal of finding a cure. Your donations will help fund 480 researchers in 15 different countries on five continents! Since its founding in 1949, the LLS has invested more than \$600 million for research specifically targeting leukemia, lymphoma and myeloma.

Every four minutes, another child or grown-up will be diagnosed with a blood cancer. Remember, your efforts are helping local kids with cancer and funding research around the world to find cures. The sky is the limit! Did you know that it would take 270 billion pennies stacked up to tower 238,857 miles to the moon! Keep up your great teamwork and generosity with *Pasta for Pennies*!

THURSDAY

Did you know that the life expectancy of a coin is 30 years? Paper money, like dollar bills, usually only lasts for 1½ years! Coins really add up! The US Mint estimates that there is 13 billion dollars in loose change laying around in the US! Check under couch cushions, in the car, in your locker, on the sidewalk and in your family's junk drawer! Thanks for fighting cancer...one penny at a time!

Did you know that around 2 billion pennies would be needed to make a line of pennies around the Earth? Last year, students across the country raised over \$28 million dollars. Stacked on top of one another, that's enough pennies to make it around the world 1.3 times!

George Washington may have been our first President, but he wasn't the first president on a coin. In 1909, President Lincoln appeared on a one-cent coin and became the first real person and the first president to appear on a US coin.

FRIDAY

At the end of our first week of *Pasta for Pennies*, we have raised \$_____. Mrs./Mr. _____ classroom has taken the lead with \$_____. Give yourselves a pat on the back and keep on collecting with our weekend challenge! This weekend, think of the year that you were born and try to find coins made in that year! Bring them back to your classroom to show your teacher and put them into your Pennies box.

Congratulations on another great week with *Pasta for Pennies*. As of today, we have raised \$_____! Here's the weekend challenge: Where was your money made? Each coin shows the letter of the city where it was minted, "D" for Denver, "P" for Philadelphia, and "S" for San Francisco. How many can you find of each? Collect as many as you can from each location and bring them to your classroom's Pennies box!

Congratulations on a great job with the *Pasta for Pennies* campaign! Remember to get any last minute donations into your classroom box, and we will announce the winning classrooms as soon as we have the totals. You all can feel very proud of yourselves, because with every penny, nickel, dime, quarter, or dollar you donated, you helped save lives of cancer patients! Give yourselves a round of applause!

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Fun Fundraising Ideas



☆ **Team Up Against Leukemia** – Designate a “jersey day” where students wear their favorite team jersey to school. Talk about the importance of working together as a team to reach your school’s goal.

☆ **Dollar Days** – Designate Fridays as Dollar Days. Students pay \$1 to wear a hat, eat lunch with their teacher, wear pajamas, wear spirit clothes, get a homework pass, get an extra recess or ?

Business Bucks – Encourage parents to ask co-workers to contribute or ask their company to match the class’s donation. Businesses can also sell paper pennies!

☆ **Spread the Love** – In honor of Valentine’s Day, sell “candy for a cure.” Give out heart stickers to students who contribute or make Valentines for the Honored Heroes.

Stuck for a Buck – One of the most popular ideas! Students pay \$1 for a piece of duct tape they use to tape a lucky staff person to a wall.

Crazy for a Cure – Have a favorite staff person kiss a pig, shave their head, put on a chicken suit or get slimed if your school reaches its goal.

☆ **Penny War Against Cancer** – Create a competition between classes where pennies have a positive value and silver change has a negative value.

How High for Who? – Create multiple canisters labeled with different school staff and their prize offering (shave their head, wear flippers all day, dye their hair green, etc). The canister that has the most money follows through on their prize!

Delay the Day – Popular for middle and high schools, class doesn’t start until the teacher counts all the money in their classroom. Try “changing” it up: Math classes Monday, Language Arts classes Tuesday, etc.

Mohawk for a Mission – Set a school goal and get your principal or student leadership group to agree to style their hair in Mohawks if the goal is reached.

It’s a “Thon” Thing – Some ideas include: Bowl, Drum, Skate, Hula Hoop, Jog, Read, Walk, Bike, Dance, Math, Eat or Blog-A-Thon.

☆ **Make Leukemia Disappear** – Place the word “leukemia” at the entrance to school. Each time your school collects a certain amount, remove one letter. Encourage students to make leukemia disappear.

Pennies Carnival – Host a family fun night at your school. Different booths could be: penny toss, cake walk for a cure, concessions for a cause, blood cancer bowling,

hope hair salon or lollipops for leukemia.

☆ **Paper Pennies** – Use the paper penny pads to create a Wall of Hope at your school. Sell the pennies for \$1 or \$5. How far can you go for a cure? Try to wrap your hallways with paper pennies!

☆ **Best Seat in the House** – Set a special table in the cafeteria with linen, silver, candles, etc. Sell raffle tickets and the lucky winners get to have lunch with the principal, served by their teacher, at the best seat in the house!

⇒ **“Wii” Fight Cancer** – Have a Wii tournament - bowling, tennis, golf, football, ping pong...the sky’s the limit!

☆ **Teacher Dress Down/Student Dress Up Day** – Teachers are encouraged to look their worst while students are encouraged to look their best. Votes cost a quarter. Crown the winners after lunch so that they can proudly wear their crown or sash the rest of the day.

☆ **Teachers vs Students Challenge** – Basketball, volleyball, dodgeball, kickball, 4 square...what will it be? Pick your winning class for week 1 to challenge teachers to a game.

⇒ **Traveling Trophy** – Make your own Pasta for Pennies classroom trophy. Each week of the campaign, the classroom raising the most money is awarded the trophy for the week. Highest classroom overall keeps it for the year!

☆ **Movie Night** – Sponsor a movie night. Students and their families are invited to watch a movie shown on a screen outside or in the gym. Charge an entrance fee at the door and provide popcorn and soda during the movie.

Pennies for Popcorn – Does your school have a popcorn machine or can you borrow a popcorn machine from a local organization? Sell popcorn for \$1 at lunch or after school.

Raffle Items – Contact local businesses and ask them to donate restaurant gift certificates, movie tickets, admission to a museum, etc. Then raffle these items off during lunch to support Pasta for Pennies!

⇒ **Digital Dollars** – Encourage your students to create an email to friends and family about participating in Pasta for Pennies and asking for online donations. Contact a member of the S&Y team for more information on your school’s online fundraising page.

☆ = School Favorite

⇒ = New This Year!

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Fun Fundraising Ideas

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Service Learning Lesson Plans



Lesson plans meet service learning and McRel standards.

Visit www.schoolandyouth.org to view complete lesson plans.



Why Charlie Brown Why (Language Arts, Art)

Students learn about childhood cancer and the power of friendship using Charles M. Schultz's **Why, Charlie Brown, Why?** Working cooperatively in the "Buddy" system, older students assist younger students. This lesson teaches cooperation and caring through writing activities and artistic expression.



Planting Seeds of Caring (Language Arts, Math, Science, Health, Art)

This lesson incorporates core class lessons with the fundraising theme, *Pasta for Pennies*, and uses the metaphor of apple seeds to move through the unit. Students learn about Johnny Appleseed, nutrition, leukemia and helping others through descriptive language exercises and reading and math lessons.



Kids Helping Kids (Language Arts)

Students learn language arts skills through writing paragraphs, public service announcements and letters to their *Pasta for Pennies* Honored Heroes.



Marching Through Time (Social Studies, Language Arts)

As part of a social studies curriculum, students will use dates on pennies to create a state or U.S. timeline. Students also create a timeline about the progress in the treatment of leukemia. The timelines can be posted in a central spot to inspire the school to collect *Pasta for Pennies*.



Making a Mosaic Mural (Art)

This lesson will enhance the artistic aptitude of elementary age students by exploring color, texture, imagery and tone of various pieces of artwork. Through art, students will discover positive responses, such as hope, serenity, happiness and the celebration of life.



Groovy Graphing (Math)

Using place value and ratios, students will discuss the potential for developing childhood leukemia and compare cure rates for childhood leukemia over the last 50 years. Demonstrating knowledge of graphing and charting strategies and techniques, students will decide the most effective way to graph daily results of the *Pasta for Pennies* project.



Wishing Wellness (Science)

This unit will be dedicated to investigating how ponds are formed and how they function as an ecosystem. Students will build a "wishing wellness" pond for childhood cancer patients. Pennies and other coins tossed into the wishing well will be collected throughout the school year and donated to the Leukemia & Lymphoma Society periodically.



1,000 Paper Cranes (Language Arts)

The lessons will develop a sense of compassion, empathy and respect for the character Sadako through journaling and writing haiku. Sadako's story introduces students to the effects of childhood leukemia and to the *Pasta for Pennies* project.

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Service Learning Lesson Plans

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Lesson plans meet service learning and McRel standards.

Visit www.schoolandyouth.org to view complete lesson plans.



I Can Make a Difference (Social Studies)

The lesson highlights that change is possible through service and individual actions. Through the *Pasta for Pennies* program, everyone can contribute to future research and encouragement of patients and their families.



Multi Media Gurus (Multimedia, Technology)

A service-learning project using technology and marketing techniques to promote *Pasta for Pennies*. Students will identify different audio-visual venues to enhance students' awareness and involvement in *Pasta for Pennies*.



Introduction to Blood Components (Science)

This lesson will give a visual presentation of the four components of blood and introduce students to the key functions of each component. It also teaches students about certain blood disorders, such as sickle cell anemia, leukemia, and hemophilia. *Pasta for Pennies* is introduced as a way for students to help cure blood cancer.



Anatomy, Blood Cells and Careers (Anatomy or Biology II)

During the *Pasta for Pennies* drive, students study the make up of normal blood cells, cells of patients with blood cancer, and the effects of treatment on a leukemia patient's cells. Students also research a career associated with blood samples, blood cells, and blood cancers, and prepare presentations to share with freshman and middle school classes.



Quotable Quotes (Language Arts)

In conjunction with *Pasta for Pennies*, students will read fiction/non-fiction about people who have had leukemia and keep a personal journal citing favorite passages and quotes. Students will choose quotes to post throughout the school to motivate students and promote *Pasta for Pennies*.



Youth Driven Marketing Campaign (Marketing or DECA – Distributive Education Clubs of America)

As part of the marketing curriculum, students will demonstrate mastering concepts and competencies by developing an original campaign to promote the school's *Pasta for Pennies* project throughout the school and the community.

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RIGHT SIDE: Step 3 - Service Learning Lesson Plans

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Need to order more supplies?

Please email rachel.williams@lls.org with your additional material needs, and we'll mail them to the school.

Classroom Collection Boxes: Assemble and place boxes in each classroom for coin collection. You may also put boxes in the Cafeteria, Main Office, Media Center, Teacher's Lounge, etc.

Student Collection Boxes: Boxes are given to each elementary and middle school student to take home to collect change, or keep in their locker to collect change from lunch, etc. **Tip:** Pass these out a few weeks before your campaign and have a Day One Contest. On Day One, the top fundraiser in each class wins a prize, like a free homework pass, or a popsicle, or being line leader!

Parent Letters: One letter per student is provided for elementary and middle schools to take home to their parents or guardian. This letter details the program and features our national Honored Hero.

Hero Poster: This poster features our 2012-2013 Honored Heroes. Hang the poster in your school to put a face to your coin collection, and help your students to understand how their spare change can really count.

School Thermometer Chart: Hang in a prominent place and write in your school's goal. Color in the thermometer on a daily or weekly basis as donations come in so students can track their progress.

Classroom Thermometer Chart: Classroom chart for individual classes to track progress on the way to a Bronze, Silver, or Gold Pennant. Each classroom should receive a chart and a class collection box.

School & Youth Poster: Colorful poster advertising School & Youth Programs. Display in the hallways or in the cafeteria to raise awareness of the campaign.

Paper Pennies: Provided to schools upon request. There are 50 paper pennies in each pad. Sell these for \$1-\$5 and make a penny wall or line your hallways with them! Available upon request.

School & Youth Plastic Banners: A big banner of the School & Youth logo to display to raise awareness. Available upon request.

School & Youth DVD: Available upon request or on www.schoolandyouth.org, this DVD includes three promotional & educational videos.

- **Making Change Video (K-12, 12 min).** Learn what a difference your coins are making in the lives of our patients and how fun and easy it is to run a *School & Youth Program* at your school.
- **Captain Chemo (K-12, 10 min).** Narrated by school-aged blood cancer survivors, they explain blood cancers and how "Captain Chemo" helps children who are battling leukemia get well.
- **Educate & Motivate (K-12, 10 min).** Explains blood cancers, introduces two families who have battled leukemia, and follows students participating in *Pasta for Pennies*.

Why Charlie Brown, Why? (K-5, 30 min). Available upon request, this video features Peanuts characters and a classmate's journey with childhood leukemia. Great to show to classes in the media center!

School & Youth Assembly in a Box You can host your own assembly with this assembly in a box! This is a great resource to inspire your students at the start of your campaign and give them a better understanding of blood cancer. The box includes an assembly video, an Honored Hero video, an assembly script, a sample agenda, and sample skits to use to kick off your campaign.

OVER

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WITH OPTION OF BACK PANEL "OUR INSPIRATION, OUR HEROES."**

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Our Inspiration, Our Heroes



An Honored Hero is someone who provides inspiration, motivation, and support to fundraising participants throughout our campaigns. A School & Youth Honored Hero is a child who is being treated for, or is a survivor of, a blood cancer: leukemia, lymphoma, Hodgkin's disease, or myeloma. Our Honored Heroes put faces, names and personal stories to blood cancers, helping to remove the misunderstandings and fears that the word cancer can bring.



Alyssa, 8 years old, leukemia survivor

Alyssa was diagnosed with acute lymphocytic leukemia in August of 2007, and was treated at Miller's Hospital in Long Beach with both radiation and chemotherapy. Alyssa is in remission but had several complications as a result of her treatments; she lost her eyesight due to a virus she contracted during chemotherapy. This year she was assigned a seeing-eye dog and enjoys being at school with her new companion. Alyssa is very active and is also currently learning braille. She loves to sing and go to Disneyland; all of her favorite toys are princesses. In spite of all she's endured, Alyssa is a resilient and happy 8-year-old.



Jaylon, 12 years old, acute lymphoblastic leukemia

Jaylon was diagnosed with acute lymphoblastic leukemia (ALL) in December 2008, and his treatment concluded in March 2012. Unfortunately, in June 2012, Jaylon relapsed with ALL isolated in the central nervous system and is receiving treatment again. Jaylon's favorite activities include baseball, video games and drawing; he dreams of becoming a professional baseball player when he grows up. He continues to be an inspiration to others by speaking at events and to students participating in The Leukemia & Lymphoma Society's School & Youth Programs.



Tyler, 10 years old, lymphoma survivor

In 2007, Tyler was diagnosed with Non-Hodgkins Lymphoma at the age of 5. Currently, he is in remission and being treated for post-bone marrow transplant side effects. He has a range of hobbies that he enjoys including cooking, playing basketball, writing stories, and sewing. His career aspirations are to become an NBA basketball player and open a restaurant to showcase his cooking talents. Tyler has a great sense of humor and is very smart and creative!

Visit schoolandyouth.org/los to see all of the 2012-2013 Greater Los Angeles Chapter heroes.

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Frequently Asked Questions



How is the money spent?

Donations are spent on patient and community services, research, public health and professional education. 80 cents of every dollar goes back to the mission! For more information, please visit www.lls.org.

Can we donate more than pennies?

Yes! Nickels, dimes, quarters, bills and checks are graciously accepted.

Who should checks be made out to?

All checks can be made payable to "The Leukemia & Lymphoma Society."

Can we donate the funds we raise directly to a local family?

Funds that are raised on behalf of LLS cannot be earmarked for a particular patient. Patients can apply for our *Patient Financial Aid Program* or *Co-Pay Assistance Program*, which can reimburse families for expenses related to treatment or insurance costs. In addition, funds raised by more than 27,000 schools assist in serving patients, as well as funding innovative research worldwide to find cures.

How do I count the money our students collect?

Please refer to the Coins & Donation Management page in this Coordinator Guide to determine what method will work best for your school.

What is an honored hero?

Honored heroes are local student survivors of leukemia, lymphoma or myeloma. Posters of honored heroes are included in the materials as a way to help students connect to the mission of LLS.

Can we write letters to our honored hero?

Yes! Students are encouraged to write letters to their honored hero. They should be sent to the LLS chapter office. 6033 W Century Blvd., Suite 300, Los Angeles, CA 90045

What are these little boxes for?

Elementary and middle schools receive boxes for each classroom and individual boxes for each student. The individual boxes allow the students to "take home" the *Pasta for Pennies* program to their families, and provide an easy way to carry change back to school. Please note that the individual boxes are not intended for door-to-door collection.

Where should we mail our funds?

All donations can be mailed to the LLS Greater Los Angeles Chapter at 6033 W Century Blvd., Suite 300, Los Angeles, CA 90045

Do you offer lesson plans or service learning materials?

Yes! Review the Service Learning Lesson Plan page in this Coordinator Guide for a brief description of our lesson plans. For a comprehensive list of lesson plans, please visit www.schoolandyouth.org for curriculum and service learning ideas to tie the service of *Pasta for Pennies* to classroom lessons.

Who qualifies for a Hospitaliano! pasta party?

Every school that completes Olive Garden's Pasta for Pennies program is eligible to receive a Hospitaliano! pasta party for the top fundraising classroom (max 35 students). Simply return the lunch scheduling form with your school's donation to request your party.

OVER

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Frequently Asked Questions

Continued



Can we still participate if we can't report or submit our funds by the money turn in deadline?

Yes, but your school may not be eligible for all prizes and incentives if donations are not received by April 15. Please consult with a School & Youth team member for details.

How much does it cost our school to run the Pasta for Pennies program?

It's FREE! All materials are provided for your school by LLS free of charge.

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