



PASTA FOR PENNIES

**English 9 Honors Project
Vance & Kalma
Winter 2015**

PEP PROJECT

- Research, study and present the 1) the causes and 2) the biological effects of Lymphoma, Leukemia or Myeloma. Also, research 3) the current treatment costs and 4) social stresses on families.
- Write a research papering documenting your findings, integrating textual evidence to support your presentation.
- Design and execute a full educational fundraising campaign for Da Vinci Design, utilizing the persuasive techniques learned in class and assigned technology apps.

CARE

Readings: 4 Articles

- <http://www.latimes.com/science/sciencenow/la-sci-sn-cancer-rate-stem-cells-20150102-story.html>
- <http://www.latimes.com/science/sciencenow/la-sci-sn-angelina-jolie-breasts-cancer-20140919-story.html>
- <http://www.womenshealthmag.com/health/dcis-breast-cancer>
- <http://www.usatoday.com/story/news/nation/2013/02/03/world-cancer-day-stereotypes/1881751/>

CARE

Deliverable 1: Group Presentations

Research 1) the causes and 2) the biological effects of Lymphoma, Leukemia or Myeloma. Also, research 3) the current treatment costs and 4) social stresses on patients and families.

Present findings in aesthetically strong slides and class posters/PSA to deliver to Advisories. No spelling, punctuation or grammar errors. Save in PFP Droxbox.

<http://www.lls.org/#/diseaseinformation/>

CARE

Deliverable 2: Individual Research Essay

Write a 3-page paper identifying the 1) the causes and 2) the biological effects of Lymphoma, Leukemia or Myeloma. Also, research 3) the current treatment costs and 4) social stresses on patients and families.

Present findings in a high quality MLA-form essay, free of opinionated language and persuasive rhetoric. The paper must contain organized sections and contain no errors. Save in PFP Droxbox.

<http://www.lls.org/#/diseaseinformation/>

CONCEPTUALIZE

Reading: “Start Something that Matters” by Blake Mycoskie

Deliverable 3: Committee Plans/Calendars

Fundraising Plan: March 2- March 20

- Develop a plan to fulfill your campaign committee role:
 - all documents needed to complete role
 - 2 paragraph description of role vision and steps needed to complete the role

CAMPAIGN COMMITTEES

- **Director and Co-Director (2):** Remind 101
 - Oversight of all committees
 - Collect consistent records of revenue and committee minutes
 - Responsible for accountability of all Honors students
 - Education of all Honors students on Social Sensitivity (PR)
- **Coin and Supplies Management (2):** Tracking App
 - Responsible for collection and logging of all revenue
 - Responsible for Coin Star deposits and mailing receipts
 - Responsible for all physical advertisement, campaign boxes, etc.
- **Campaigners (3):** Digital Advertising Web/App
 - Develop a digital campaigning website that details information, dates, health awareness and screening, LLS, and campaign mission
 - Promote website and/or app
- **Fundraising Event Planners (3):** E-vite
 - Plan and execute 1 on campus event for all students to raise awareness
 - OR Plan 2 mini-fundraiser events
- **EXTRA: Community Outreach (2):** Prezi
 - Identify off-campus community and organize an awareness presentation
 - Create Prezi to educate community
 - Create PSA video for website, and Advisory

CREATE

- Social Sensitivity (PR) lesson
- Digital Campaign creation and maintenance
- Weekly Meetings reporting team progress
- Collect and deposit coins at CoinStar once a week, submitting money and recording revenue
- Develop Advisory PSA/PowerPoint
- Promote donations through your website and advisory during two weeks of collection
- Hang and update school posters and progress trackers
- Fundraising event
- EXTRA: Community Outreach Presentation

CRITIQUE

- **Deliverable 4**: Socratic reflection of campaign and closing tasks:
 - Send the Wrap Up Form along with any Coinstar receipts, checks or money orders to School & Youth Programs
 - LLS Greater Los Angeles Chapter, 6033 W Century Blvd., Suite 300, Los Angeles, CA 90045
 - Share your success! Reach out to your local newspaper, radio, or TV station.
 - Register for next year
 - Wrap-Up Report
 - Lunch Scheduling Form

PASTA FOR PENNIES CALENDAR

Week	MON	TUES	WED	THURS	FRI
1 1/12-1/16		Honors Mtg. Project Intro/			
2 1/19-1/23	MLK Jr. Holiday/ NO SCHOOL	Honors Mtg. Article 1/ Research Due			
3 1/26-1/30		Honors Mtg. / Article 2 Present			
4 2/2-2/6		Honors Mtg. Article 3/			NO SCHOOL
5 2/9-2/13		Honors Mtg. Deliverable 2 Due			

PASTA FOR PENNIES CALENDAR

Week	MON	TUES	WED	THURS	FRI
6 2/16-2/20	President's Day/ NO SCHOOL	Honor's Mtg. Deliverable 3 Due			
7 2/23-2/27		Honor's Mtg. Deliverable 1 Due Start Something			
8 3/2-3/6	Fundraising	Honor's Mtg. Prep/ Start Something	-----	-----→	NO SCHOOL
9 3/9-3/13	SLC's -----	8 am Honor's Mtg. Prep/ Start Something	SLC's -----	SLC's -----	SLC's -----→
10 3/16-3/20	-----	Honor's Mtg. Deliverable 4 Due	-----	-----	-----